

GlaxoSmithKline's 3rd Annual IMPACT Awards –



- Are you a 501(c)(3) nonprofit providing access to healthcare and setting an outstanding example?
- Would you like to receive an award of \$40,000 for your current, overall work?
- Would you like the media to tell the story of your work in the community?
- Do you want the opportunity to share best practices with other organizations that provide access to healthcare?

Innovation

Management

Partnership

Achievement

Community Focus

Targeting Need

The GlaxoSmithKline IMPACT Awards target community-based healthcare nonprofits in the Research Triangle Park region that provide access to healthcare for the underserved. Up to ten organizations in Alamance, Chatham, Durham, Franklin, Harnett, Johnston, Lee, Moore, Orange, Person or Wake Counties will be awarded \$40,000 each.

Application deadline – Thursday, March 31, 2011 at 4:00 PM EDT

Purpose: The GlaxoSmithKline IMPACT Awards acknowledge, highlight, and reward excellence in the nonprofit healthcare community. They focus attention on nonprofit organizations that have a significant impact in their communities' access to healthcare and are capable, proactive, committed, and effective in their work. The Awards are designed to recognize success and achievements for existing overall work; you do not need to present a new program/project. Awards are bestowed upon organizations and not specific programs. The Awards may be spent at the discretion of the winning organizations but may not be used for debt reduction.

The individuals who complete the application on behalf of the nonprofit must be particularly knowledgeable about the complexities and challenges of access to healthcare in their communities and about their organization's related accomplishments.

The GlaxoSmithKline IMPACT Awards provide recognition and support for innovative programming and provide an opportunity to share successes among recipients in related fields, as well as with policy makers and the public.

The GlaxoSmithKline IMPACT Awards will be presented at a ceremony in the last quarter 2011.

The GlaxoSmithKline IMPACT Awards program has been in the Philadelphia area and in the United Kingdom for the past 14 years.

Previous award winners included nonprofits that provide

- medical and dental care for the underserved and minorities
- services for cancer patients
- access to care for chronic illness
- services for children with genetic disorders



**Thursday, March 31, 2011
at 4:00 PM EDT**

Eligibility and Criteria: The GlaxoSmithKline IMPACT Awards are bestowed upon winning organizations for their current, overall work and not specific programs/projects. To be eligible, organizations must meet the following conditions:

- Have an IRS letter of determination verifying 501(c)(3) status as an independent entity (not part of a larger organization such as a university or hospital). This means the organization must be a separate nonprofit entity as designated by their IRS letter of determination. The name of the organization applying must have been on the IRS 501(c)(3) letter of determination for a minimum of five years.
- Have annual total operating expenses between \$160,000 and \$3 million, as documented in its most recent fiscal year financial statement.
- Be located in Alamance, Chatham, Durham, Franklin, Harnett, Johnston, Lee, Moore, Orange, Person or Wake Counties.
- Have access to healthcare as its primary focus and mission (not human services), e.g., medical, dental, and mental healthcare are eligible services. Food, shelter, clothing, and transportation are human services and as such organizations providing access to human services as their primary mission are not eligible.
- Have not been a previous GlaxoSmithKline IMPACT Award winner

How to Apply: Please go to the GSK website to download the **Application** (Word Document)

1. access <http://us.gsk.com>
2. select **Our work with communities**
3. select **Health programs**
4. select **Awards**
5. select **RTP region**

We look forward to receiving your application package.

Sincerely,

GlaxoSmithKline
U.S. Community Partnerships

In the Research Triangle Park region, the GlaxoSmithKline IMPACT Awards are presented in partnership with Triangle Community Foundation, a nonprofit that makes grants and administers community outreach programs. These grants and programs such as the Community Grantmaking Program, Send a Kid to Camp™ and Triangle Gives Back, support critical organizations and initiatives that add to the vibrancy of our region and promote the giving of time, talent and treasure as a way of life. For more information visit www.trianglecf.org.

