

Triangle Community Foundation
Community Grantmaking Program
Proposal Assessment Rubric

Criteria	1 / Low	2 / Medium	3 / Medium -High	4 / High
ORGANIZATION	Organization has not demonstrated organization's feasibility or financial sustainability , although it may show promise. Board is not fully developed.	Organization has demonstrated financial sustainability . Board and staff are representative of the community and diverse in nature or they are working to become more so.	Organization is financially sustainable and reaching the communities it intends to serve . Organization's leadership is engaged and passionate about the work. Board and staff are representative of the community and diverse in nature or they are working to become more so.	Organization's financial sustainability, caliber of leadership, and commitment to diversity are high. Organization is committed to the on-going success of the project beyond the year of grant funding.
COMMUNITY NEED or OPPORTUNITY	Project is redundant of work in the field and real need is not demonstrated in the proposal.	Proposal demonstrates a modest, but not critical , need in the community.	Proposal demonstrates a significant and critical need for this project. The organization is in a key strategic position to meet that need.	Proposal demonstrates a significant and critical localized and timely need for this project. The organization is in a key strategic position to make progress during the year of grant funding.
FEASIBILITY & IMPACT	Project is unlikely to fulfill its stated outcomes. Barriers to success are high . Organization does not have a clear plan for overcoming those barriers.	Project's anticipated outcomes seem appropriate and achievable . Outlined techniques, timeline and budget make sense . Reviewers may have some concerns about the ability to meet project goals. Modifications of the proposal could result in successful completion.	Proposal presents a solid strategy for achieving anticipated project outcomes . The proposal includes a well thought-out timeline, relevant/evidence-based techniques and a cost-effective budget. Staff and funding are in place to successfully complete the project.	Proposal presents a solid strategy for achieving anticipated project outcomes and details a comprehensive evaluation plan (including measurement of qualitative/quantitative indicators, and/or progress benchmarks). Staff and funding are in place to successfully complete the project.
FOCUS AREA:				
Youth Development & Leadership	Project engages youth in an unintentional and/or ad-hoc manner . Strategies are not evidence-based and/or centered on building youth assets.	Project engages youth in structured programming and incorporates at least one support mechanism . Strategies focus on asset-building and may be evidence-based.	Project focuses on building developmental assets, as defined by the Search Institute, exclusively among youth ages 8-14 . Incorporates multiple support mechanisms (family, school, mentors) Engages youth in structured, evidence-based programming over time.	In addition to Medium-High project elements, project includes best practices such as: low adult to youth ratio (1:6 -10); qualified and trained staff / volunteers; youth involvement in program leadership; and use of ongoing evaluation. At project's end youth will have increased academic achievement, decreased involvement in risky behaviors, increased access to employment, and/or enhanced life skills.
Civic Engagement	Project lacks focus on a critical issue . Public education plan, if any, does not reach any new audiences .	Project focuses on a critical issue(s) and incorporates solid strategies for educating the public about that issue .	Project focuses on a clearly defined issue critical issue(s) . Analyzes the impact of that issue and includes public education to disseminate information to non-traditional audiences . Brings diverse voices to the problem-solving table . At project's end an increased number of people will be aware of the issue, its relationship to their lives, and actions they can take to make change .	Project focuses on a clearly defined, Triangle-focused public policy issue . Potential for public policy change during the project year is high . Involves diverse voices at the problem-solving table . At project's end, an increased number of people will have taken action and policy movement will have been made .